

The AICC(WA) is a leading Chamber of Commerce providing the opportunity for Israeli based innovation and enterprise to reach the Western Australian and broader connected markets with bilateral trade opportunities. The AICC(WA) is able to research and facilitate direct connections and introductions to relevant Australian companies.

Why Western Australia?

- Western Australia (WA) is situated in the world's most populous time zone (GMT +8hrs), shared with approximately 60% of the world's population. Perth is WA's capital city and is Australia's gateway to Asia.
- With over 30 years of uninterrupted economic growth Western Australia is the economic powerhouse of Australia. Exports from Western Australia in 2021 exceeded A\$240 Billion which is more than half of Australia's total exports.
- Australia demonstrated economic resilience during the Covid period, and continues to emerge from supply chain and industry disruption with a renewed sense of purpose for economic self-sufficiency, market diversification, and new industry development. This presents new opportunities for Israel to both create and accelerate Australia's new economic era.
- Western Australia is the largest exporter of Iron Ore in the world shipping over 830 million tonnes in 2021. WA is the only place in the world were all natural elements (incl rare earths) necessary to manufacture Lithium batteries exist in extractable commercial quantities. WA is also the largest gas exporter in the world shipping over 77 million tonnes in 2019.
- Agriculture is a key contributor to the WA economy which consistently exports over A\$5.0 billion of grain each year.
- Western Australia offers Israel a highly-skilled workforce and collaboration with leading research and educational institutions.
- WA's GDP 2021 / 22 was A\$361.8 billion with a per capita GSP of A\$135,000 a massive 68% above Australia's GDP per capita of A\$80,461.
- WA has over \$50 billion dollars of infrastructure projects currently underway or to be delivered shortly and over another \$50 billion in projects that are planned.

Why AICC(WA)?

- The AICC(WA) has a highly reputable reach to business and industry leaders, which includes the best in class business network in WA, Australia, and Asia-Pacific.
- The Chamber has the strong strategic capability to combine Israel's innovation and patents with Australia's service and governance capabilities with the intent to reach Asian based centres of manufacturing and large consumer markets.
- Research and Development resources are available to offer a tailored-made, end-to-end, technology scouting to structured deal business development program with hands-one leaders and project managers in Israel and Australia.
- The AICC(WA) offer is particularly suited for companies in the commercialisation phase which want to grow in Australia and Asia-Pacific
- Relevant industry sectors in Australia that benefit from Israel's trade collaboration include; Medical and lifesciences, agritech, viticulture and aquaculture, retail, construction and infrastructure, energy and resources, education, manufacturing, cybersecurity, hi-data, fintech, and defence.





www.aiccwa.org.au

CONTACT: Expressions of Interest in AICC(WA) business opportunities for Israel can be lodged with:

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